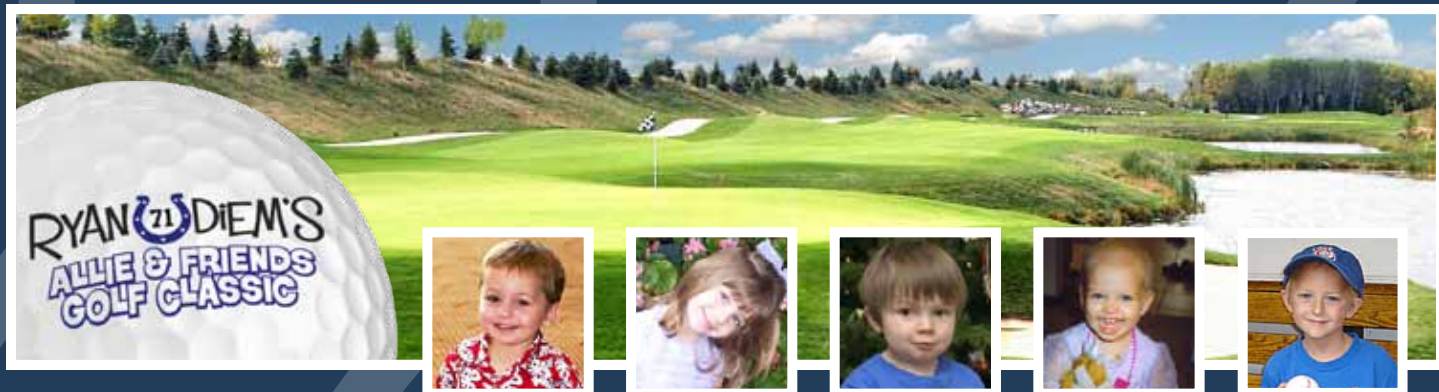


ALLIE & FRIENDS GOLF CLASSIC

HOSTED BY RYAN DIEM OF THE INDIANAPOLIS COLTS
TO BENEFIT THE CHILDREN'S NEUROBLASTOMA CANCER FOUNDATION
MAY 21, 2012 - BOULDER RIDGE COUNTRY CLUB



Allie & Friends was founded in 2005 by Scott and Kristin Jewson when their dear friends, Brian and Keri Neff, received devastating news about their two year old daughter's health. Allie had stage IV neuroblastoma and is the inspiration behind the golf outing. Today, the Ryan Diem's Allie & Friends Golf Classic is more than 500 participants strong and has raised over \$865,000 in just 7 short years.

The friends and families of Allie & Friends have joined together and are determined to raise money and awareness for neuroblastoma research. Our children are in a desperate situation, with little guarantee that they will survive this cancer. Cancer treatments are scary, painful, long, and full of tears and prayers. Imagine going through all of these treatments before you can even spell your name. Help us bring HOPE and a CURE to all the little children that are battling neuroblastoma.

**By simply enjoying a round of golf with friends,
you can help fight the fight against pediatric cancer.**

Single Golfer \$250

Foursome \$1,000

**For more information, please visit: www.ALLIEANDFRIENDS.org
Or call: (312) 450-8910 x215**



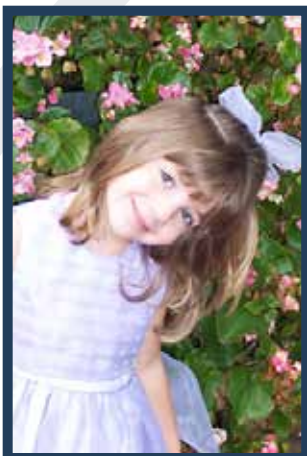
"Tackle neuroblastoma and find a cure so we can bring happy and pain-free days to the children and families affected by cancer. Let's raise awareness and win the battle over neuroblastoma."

- Ryan Diem, Indianapolis Colts

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Sponsorship Opportunities



Event Sponsor - \$25,000

- The "your company name" Allie & Friends Golf Classic Hosted by Ryan Diem
- Print Media, Radio Spots, Press Releases, Web Site Coverage
- Full Event Signage as Tournament Sponsor
- 32 Invitations to "The Night Before The Allie" with Premium Seating Location
- 16 Corporate Players Entered in Golf Event
- Allie & Friends Premium Gift Packs for 16 Corporate Players
- 32 Invitations to Dinner/Awards Banquet
- Limousine Service to and from Event
- Clothing Sponsor – Logo Branded Shirts
- Full Page Event Program Advertisements
- Check Presentation of \$25,000 with Photo Opportunity

Deadlines may apply.



Supporting Sponsor - \$15,000

- Print Media, Radio Spots, Press Releases, Web Site Coverage
- Medium Logo on All Event Signage
- 24 Invitations to "The Night Before The Allie" with Premium Seating Location
- 12 Corporate Players Entered in Golf Event
- Allie & Friends Premium Gift Packs 12 Corporate Players
- 24 Invitations to Dinner/Awards Banquet
- Limousine Service to and from Event
- Headwear Sponsor – Logo Branded Hats
- Full Page Event Program Advertisement
- Event Signage on Course and Clubhouse
- Check Presentation of \$15,000 with Photo Opportunity

Deadlines may apply.



Allie Sponsor - \$10,000

- Press Releases, Small Logo on All Event Signage, Web Site Coverage
- 16 Invitations to "The Night Before The Allie" with Premium Seating Location
- 8 Corporate Players Entered in Golf Event
- 16 Invitations to Dinner/Awards Banquet
- Allie & Friends Premium Gift Packs for 8 Corporate Players
- Opportunity to Provide Promotional Items for Golfer Gift Packs (216 golfers)
- Full Page Event Program Advertisement
- Check Presentation of \$10,000 with Photo Opportunity

Deadlines may apply.



Diamond Sponsor - \$7,500

- 12 Invitations to “The Night Before The Allie” with Reserved Seating
- 8 Corporate Players Entered in Golf Event
- 12 Invitations to Dinner/Awards Banquet
- Allie & Friends Gift Packs for 8 Corporate Players
- Corporate Logo on Event Signage on Course and in Clubhouse
- Sponsorship Recognition on the Allie and Friends Web Site
- Half Page Event Program Advertisement

Deadlines may apply.



Platinum Sponsor - \$5,000

- 8 Invitations to “The Night Before The Allie” with Reserved Seating
- 4 Corporate Players Entered in Golf Event
- 8 Invitations to Dinner/Awards Banquet
- Allie & Friends Gift Packs for 4 Corporate Players
- Opportunity to Provide Promotional Items for Volunteer Goody Bags (approx. 50)
- Corporate Logo on Event Signage on Course and in Clubhouse
- Sponsorship Recognition on the Allie and Friends Web Site
- Half Page Event Program Advertisement

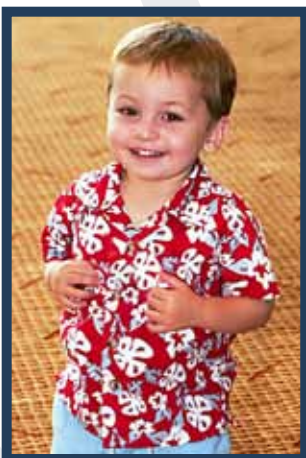
Deadlines may apply.



Gold Sponsor - \$2,500

- 4 Invitations to “The Night Before The Allie”
- 4 Invitations to Dinner/Awards Banquet
- Corporate Logo on Event Signage on Course and in Clubhouse
- Sponsorship Recognition on the Allie and Friends Web Site
- Quarter Page Event Program Advertisement

Deadlines may apply.



Long Drive Sponsor - \$1,500

- Corporate Logo Prominently Displayed at Competition Hole
- Sponsorship Recognition on the Allie and Friends Web Site
- Quarter Page Event Program Advertisement

Deadlines may apply.



Closest to the Pin Sponsor - \$1,500

- Corporate Logo Prominently Displayed at Competition Hole
- Sponsorship Recognition on the Allie and Friends Web Site
- Quarter Page Event Program Advertisement

Deadlines may apply.



Beat the Pro Sponsor - \$1,500

- Corporate Logo Prominently Displayed at Competition Hole
- Sponsorship Recognition on the Allie and Friends Web Site
- Quarter Page Event Program Advertisement
- Special Mention in Event Program as Contest Sponsor

Deadlines may apply.



Hole Sponsor - \$500

- Corporate Logo Prominently Displayed on One of Twenty Seven Holes
- Sponsorship Recognition on the Allie and Friends Web Site
- Quarter Page Event Program Advertisement

Deadlines may apply.



Hope Sponsor - \$250

- Corporate Logo/Name in Event Program recognized as a "Hope Sponsor"
- Memorialize or Honor a Child Fighting Neuroblastoma
- Web Site and Event Program Recognition

Deadlines may apply.

Not a golfer? There are many ways to support Ryan Diem's Allie & Friends Golf Classic in 2011. Many sponsorship opportunities are available and can be viewed by visiting www.allieandfriends.org. Volunteers are always welcome. To volunteer, please contact Matt Schuman at allieandfriends@impact365.com.

Your donation will go a long way and bring us closer to a cure for Neuroblastoma.

All contributions are tax deductible to the extent of the law.

Do what you can to bring HOPE to the children fighting in the battle of their lives.

To Register, and help the children who have fallen victim to this terrible disease, please visit:

www.ALLIEANDFRIENDS.org

Golf Classic Committee

Kari Butler	Amie Haracz	John Schleck
Jill Carlson	Kevin Haracz	Bill Sinacore
Marc Connelly	Chris Hayes	Cheryl Sinacore
Diane Diem	Kristin Jewson	Brian Slowinski
Greg Diem	Scott Jewson	Dana Slowinski
Julie Diem	Rob Perschon	Pat Tallungan
Ryan Diem	Madeleine Reese	Judi Utley



**Children's Neuroblastoma
Cancer Foundation**

The Children's Neuroblastoma Cancer Foundation (CNCF) was formed in 2000 by friends and family of Nick Tallungan who, at age 10, lost his battle with neuroblastoma. The CNCF has grown into a foundation of families, over 300 strong, from across the world.

The CNCF consists of volunteers, business people, medical professionals, researchers, and parents of children with neuroblastoma, all dedicated to ensuring that one day no other child or family will have to enter the world of neuroblastoma. Through their collective experience, they provide educational, emotional, and advocacy support to families, as well as work to solicit funding for research to find a cure for neuroblastoma.

Continued progress on increasing the survival rate of neuroblastoma, reducing the serious side effects of cancer treatment, improving the quality of life during treatment, and understanding the importance of genetics and its influences with environmental exposures, are all part of the continuing efforts of many of the dedicated people that make up the Children's Neuroblastoma Cancer Foundation. All of the money raised for Allie & Friends and CNCF goes towards funding for research, education, advocacy, and awareness programs for neuroblastoma.

CNCF is a 501(c)(3) nonprofit organization, ID #36-4370725.